**Cookie policy**

The purpose of this cookie policy is to provide information about the cookies used on the website https://www.lnmm.lv/ (hereinafter – LNMM).

The cookie policy regarding the protection of personal data explains how personal data are processed and provides information on the data subject's rights in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council of 27 April 2016 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (hereinafter - the Regulation).

**Controller: Latvijas Nacionālais mākslas muzejs**, registration number 90001033633, address: Jāņa Rozentāla laukums 1, Rīga, LV-1010. Personal data protection officer of the Controller is Māris Ruķers. Contact information regarding questions about personal data processing: phone: +371 67291372, e-mail address: datuspecialists@e-risinajumi.lv.

**What are cookies?**

A cookie is a small text file that a website stores on your computer or mobile device when you access the website. It helps the site remember your login and the settings (such as language, font size, and other display settings) that you have chosen to view the site so that you do not have to re-enter them each time.

Depending on the functions to be performed and the purpose of use, there are the necessary cookies, functional cookies, analytical cookies.

LNMM uses the following types of cookies:

* **Necessary cookies.** These cookies are necessary for you to browse the site and use its features, such as remembering the information entered in the templates during the session. Without these cookies, it would not be possible to provide certain website services. These cookies are stored on your device until you close your web browser. However, if you choose to disable them using the features provided by your browser, please note that the website will not work properly.
* **Functional cookies.** With functional cookies, the website remembers the settings you have chosen and the choices you have made, so that you can use the website more conveniently later. These cookies are stored on your device at all times.
* **Analytical cookies.** Analytical cookies collect information about how you use the website, find the most frequently visited sections, including the content you select when browsing the website. The information is used for analytical purposes to find out what interests the users of the site, and could improve the functionality of the site, make it more user-friendly.
* **Advertising cookies.** These cookies allow us to record user visits to the site, pages you have previously visited, and links you have opened. This information is used to make the ad displayed relevant to the interests of users.

**Cookies and purposes of their use**

LNMM uses cookies in order to:

- save visitor settings;

- ensure the functioning of the site;

- compile analytical data (visitor statistics);

- ensure that appropriate advertising is displayed on other websites.

LNMM uses third-party cookies that are outsourced. These third party cookies are Google Analytics and Facebook. LNMM is not responsible for these third party services and cookies and users should read the cookie terms of these service providers themselves. Service providers may change the terms of use, purpose and use of cookies at any time.

The LNMM website is linked to *Google Analytics,* which LNMM uses to get an idea of ​​how you use the LNMM website and to improve the way we provide information to users. The *Google Analytics* tool is powered by Alphabet Inc. (U.S. company).

LNMM website uses the following cookies:

|  |  |  |  |
| --- | --- | --- | --- |
| **Cookie** | **Description** | **Type** | **Storage** |
| \_fbp | This cookie is set by Facebook to display ads after visiting the website while on Facebook or on a digital platform powered by Facebook advertising. | Advertising | 3 months |
| \_gat\_gtag\_UA | Google Analytics has set this cookie to distinguish users. | Analytics | 1 minute |
| \_gat | This cookie is set by Google Analytics and is used to reduce the speed of requests. | Functionality | 1 minute |
| \_gid | This cookie is set by Google Analytics. A cookie is used to store information about how visitors use the site and helps to create an analytical report on how the site works. The data collected, including the number of visitors, the source from which they came, and the pages are received anonymously. | Analytics | 24 hours |
| PHPSESSID | Stores user session state on page requests. | Necessary | Session |
| cookie-consent | Saves information whether the user has agreed to cookies on the website. | Necessary | 1 year |
| session\_id | The server creates a “session ID”, which is a randomly generated number that temporarily stores the session cookie. This cookie stores information about the actions performed on the website during the session. | Functionality | Session |

**How to control the cookies?**

You can delete cookies of your choice. Cookies are saved in your device temporarily or until you delete them manually. The user of the LNMM website can delete all cookies that have already been stored from his device, and can make settings to prevent the browser from saving them. In this case, the choice not to save cookies must be manually indicated each time you visit the LNMM website. However, be warned that some services and features of the LNMM website may not work.

You can opt out of *Google Analytics* cookies by downloading and installing the *Google Analytics Opt-out* Browser Add-on. This add-on contacts *Google Analytics* to indicate that information about a particular website visit may not be sent to *Google Analytics.* If you do not want Google Analytics to remember or use information about you, press [here](https://tools.google.com/dlpage/gaoptout?hl=None)*.*

**Changes to cookie policy**

LNMM reserves the right to change this policy and the changes to this cookie policy will be published on this website.

The cookie policy was last updated on September 13, 2022.